



# EMPLOYMENT PROFILING REPORT

This document is a sample template

## HOW TO USE THIS SAMPLE REPORT

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### Candidate Summary

Pages 1 - 2



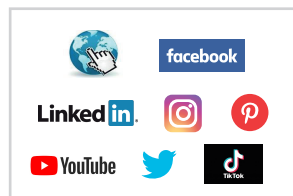
### Behaviour Summary

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Pages 4



### World Wide Web Findings

Page 5



### Platform Assessments and Analysis

Pages 6-9



### Risk Assessment Social Media Score

Page 10



## CANDIDATE SUMMARY

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### John Smith

Date of Birth: 10.01.2001

GENDER: Male

AGE: 19



### PERSONAL INFORMATION

PHYSICAL ADDRESS: No 1 First Street, Lonehill, Johannesburg, 2006, South Africa

POSTAL ADDRESS: Suite 123, First Avenue, Lonehill, Johannesburg, 2006, South Africa

MOBILE PHONE: +27 999 9999 99

EMAIL ID: emailid@emailid.yupmail.com

IDENTITY NUMBER: 6834567890123

### EDUCATION HISTORY

ACADEMIC INSTITUTION: Roodepoort High School

HIGHEST QUALIFICATION: High School Diploma

YEAR QUALIFIED: 11 October 1998

ACADEMIC INSTITUTION: Wits College of Education

HIGHEST QUALIFICATION: Certification of Completion

YEAR QUALIFIED: 12 October 2000

ACADEMIC INSTITUTION: UCT University

HIGHEST QUALIFICATION: Bachelor of Business

YEAR QUALIFIED: 13 October 2005

## PREVIOUS WORK EXPERIENCE

COMPANY NAME: VTech Industries

EMPLOYMENT DURATION: 2 years (14 October 2008 -15 October 2010)

JOB TITLE: Investment Analyst

MANAGER: John Johnson

COMPANY NAME: CPC Technology Organization

EMPLOYMENT DURATION: 1 year (16 October 2010 – 15 November 2011)

JOB TITLE: Business Research Analyst

MANAGER: Linda Livingston

COMPANY NAME: Organization of Technology

EMPLOYMENT DURATION: 16 November 2012 -

JOB TITLE: Analyst

MANAGER: Mary Manager

## BEHAVIOURAL SUMMARY EXAMPLE

CREATIVITY:	3
COMMUNICATION SKILLS:	3
BUSINESS WRITING ABILITY:	5
PROFESSIONAL IMAGE:	3
PROFESSIONAL ENGAGEMENT:	4
NETWORK REACH:	3
NETWORK ENGAGEMENT:	3
TEAMWORK AND COLLABORATION:	3
CRITICAL THINKING:	3
WORK ETHICS:	3
INITIATIVE:	3
DIRECTNESS:	3
PERSEVERANCE:	3

**42/65**

\* Scores range from 0 – 5 with 0 being the lowest score and 5 the highest score.

## PLATFORM SUMMARY

Platform conduct scores range from 0 – 5 with 0 being the lowest score and 5 being the highest. This reflects conduct on the individual platform.

	Links to media and social media accounts Links to online reviews Links to professional contact information Potential negative content found	4.5
	Above average connection levels and high activity Professional content with a focus on health & wellness Large amounts of negative content found No infringements of publications laws	4
	High connection levels Above average activity levels Follows news and global media Excellent networking activity	3.5
	Daily comments and likes on political activity Active mostly with political groups and labor unions Extremely large network Heavy interaction with media outlets	2.5
	Pictures of family content mostly Extensive travel images to several European countries No picture content of indecency Picture content of social activity	1.5
	Video of TED speech in July 2019 Account created in July 2019	1
	No activity	0
	New account created in October 2020 One video post No interactive content	0.5

## FINDINGS

### WORLD WIDE WEB FINDINGS “www”



<b>Creation Date:</b> 10.10.2020	<b>Creation Time:</b> 14:03pm	<b>Report Type:</b> Candidate Summary Analysis	<b>Candidate of Interest:</b> John Smith  <b>Report Number:</b> 0001	<b>Produced by:</b> Jessica
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<b>Number of Profile Hits</b>	<b>200</b>	<b>Number of True Hits</b>	<b>96</b>	<b>Notes:</b> True Identity Confirmed
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<b>Confirmation of ID</b>	<b>7</b>	<b>Address:</b> <b>Email ID:</b> <b>Mobile Phone No:</b> <b>Academic History:</b> <b>Employment History:</b>	<b>Yes</b> <b>Yes</b> <b>Yes</b> <b>Yes</b> <b>Yes</b>	<b>Link Results:</b> <a href="http://www.google.com/">http://www.google.com/</a> <a href="https://www.google/images.com">https://www.google/images.com</a>
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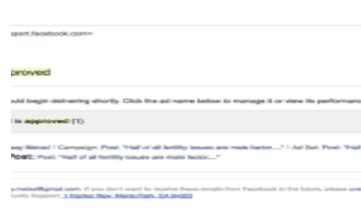
## FACEBOOK ASSESSMENT & ANALYSIS

facebook

### Noteworthy Findings:

1. Negative content found, with potential interpretation as racism
2. Publication of potential confidential work material.
3. Publication of confidential medical documentation
4. Negative content published with potential interpretation as religious slander.
5. Engagement in the publication of content with a focus on health, wellness and natural healing based on sexuality and nudism.

### Noteworthy Extracts:





## ANALYSIS

The person of interest is present and active on Facebook

There are above average activity levels seen most often between 19:00 to 21:00 at least 5 days a week.

The person of interest engages with selling and retail to community groups.

Engagement is seen in the publication of professional content with a focus on health, wellness, natural healing and recruitment.

The person of interest engages in the publication of content with a focus on health concerns and awareness with a difference and in an extremely different contents as to what most normal health and wellness pages or social media applications portray.

With high personal sales content, news reports that are often reposted and general information collection and immediate resharing to groups, there is a definite trend and emphasis on supporting local businesses but with keen interest specifically focused on body and mind wellness and art.

Large amounts of data have been discovered showing content seen on personal posts and several pictures as well as video, that may be potentially discriminating to others on the bases of both sexual and racial interpretation.

Several fake news and false news items and posts have been detected and most have been shared or forwarded to groups and personal friends by the candidate.

A revealing and discriminatory video of nudity was deleted and removed from the person of interests Facebook page on the 10 July 2019

## LINKEDIN ASSESSMENT & ANALYSIS



### Noteworthy Findings:

1. Over 500 LinkedIn associates
2. CV provided confirms and matches education and work history portfolio.
3. High skills listings, with high endorsement levels.
4. No negative or slanderous content published
5. Promotion of content with a focus on health, wellness and natural healing using medical cannabis..

### Noteworthy Extracts:

## ANALYSIS

Confirmed presence on LinkedIn, with high connection levels and well above average activity levels. This profile contains a brief media listing. The data subject matter has high follower numbers and engages with other professional users. The candidate does not engage in the publication on of negative or derogatory content on LinkedIn and only professional content is seen. There is only professional content with a focus on sales.

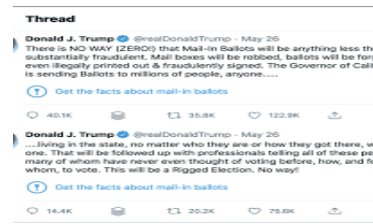
## TWITTER ASSESSMENT & ANALYSIS



### Noteworthy Findings:

1. Over 2000 Twitter Followers and Following 800 Twitter associates
2. Over 12,000 posts made since opening Twitter account in 2015..
3. Promotes local politics in the form of retweets and graphic content (Video and Pictures).
4. Advertises all personal Facebook and other social media links (see PDF sample report).
5. Promotion of content with a focus on health, wellness and natural healing using medical cannabis.

### Noteworthy Extracts:

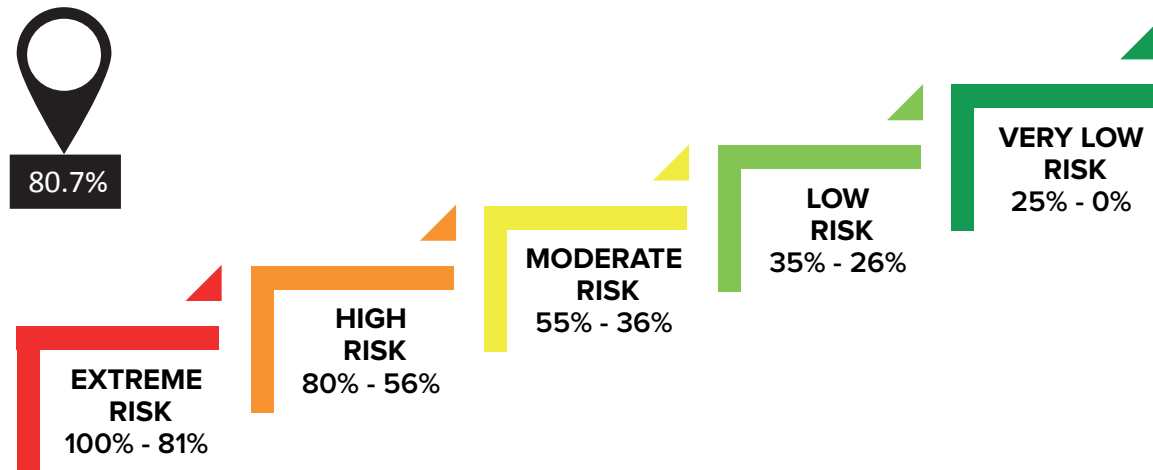


## ANALYSIS

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## RISK ASSESSMENT

### Social Media Score



## ANALYSIS

The Candidate and person of interest has a negative, above average social media presence, with an above average network reach complimented by above average engagement with the sectors in the wellness and medical cannabis fields. LinkedIn shows high connection levels and above average activity. The content available is predominantly business related however there are several posts that appear as personal in nature.

The person of interest has low privacy settings across all social media platforms

There is regular engagement so far as the publication of professional content with a focus on health, wellness, natural healing, medical cannabis and recruitment.

Certain amounts of content is found that may be regarded as negative to some however in general the candidate is proactively active in promoting her business interests. There is minimal sensationalist news content and false or fake news items were only re posted or retweeted, possibly out of complacency or misunderstanding. There is no indication in any post on any platform of criminal activity. There are no images of criminal activity or relationships to criminal elements.

The candidate is seemingly well travelled based on the pictures and video content portrayed in almost all platforms of social media.

The candidate shows positive family relationships in posts, pictures and video content.



## CONTACT US

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