M.K iSC
INTERNATIONAL SECURITY CONSULTING

SOCIAL MEDIA AND OPEN-SOURCE SERVICES

OVERVIEW

Using an advanced and versatile software technology platform, we enable our clients to collect and personally analyze identifiable information from detailed and informative ready to read public domain, open-source reports.

Boasting fast and accurate research report results that enable our clients to verify identities, assess credibility, mitigate risk and ensure ongoing operations while minimizing liabilities.

Our **Software as a Service** program intelligently collects vast amounts of information from a wide range of public domain sources using open-source intelligence technology, stemming from blogs, media sources, forums, social media networks like Facebook, Instagram, LinkedIn and Twitter, websites, and several mobile applications to build a fast, comprehensive and highly informative profile on any person or group of interest.

These detailed reports enable analysts, investigators and researchers to screen the identity particulars of a group or an individual for employment related purposes, possible identity theft, fraud and even against local or global watch-lists in order to determine a specific status and public exposure including adverse media.

Our **Software as a Service** program is based on advanced technology incorporating accredited experience and extensive knowledge of big data collection for a broad-based private sector and government investigative agencies clientele and a wide range of industries.

Our reports present fast solutions for use by banks, corporates, human resource (HR), individuals, law firms, private investigators, academia and many others.

> " *Our Software as a Service program intelligently collects vast amounts of information from a wide range of public domain sources using open-source intelligence technology...* "

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KEY FEATURES

Highly accurate, fast and reliable profiling reports from multiple media, social networks and web applications.

Perform target-based profiling for all types of social activities.

Profile locations in a specific geographical area anywhere in the world.

Detect, corollate and link connections between people, places, entities and location.

DEMAND AND NEED

Business acquisitions, partnerships, investments or recruitment, all involve risk that needs to be mitigated proactively. There are many reasons for failure however, most can be mitigated by uncovering hidden agendas, identifying persons of interest, locating derogatory comments, potential conflicts of interest, fraudulent activities, revealing pictures or video and preparing investigative reports and analysis. The speed of information and timing in today's digital world are critical factors for success in any environment. The internet possesses the greatest mass of information in the history of mankind.

Our **Software as a Service** solution, provides an accurate and fast advantage, providing our clients the essential leverage needed for overall success in today's fast and highly-connected digital world. It has now become possible to verify a subject's true identity and their real motivations, be it a company, group or person, via their online signature. It has also become possible for our software solution to initiate investigative evidence on fake profiles that are appearing more frequently on the social media domain.

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When potential risks with business partners are identified, or when partners are located in high-risk countries where official documents may be incomplete or unreliable, additional insight and analysis is required into their history, reputation, as well as personal and professional background.

Our **Software as a Service** provides a fast but solid and reliable report that is the core essence of beginning any investigation and for any purpose, esource (HR), individuals, law firms, private investigators, academia and many others.

Home Address

Business Address

Identity Card No

Passport No

Driving License

Income Tax No

Car Registration

Other

[Identify Person]

INTEGRATION

The traditional Intelligence cycle is the fundamental cycle of intelligence processing in a civilian military or law enforcement environment utilizing an integrated balance of technology and human resources. The stages of any good intelligence cycle should always include the issuance of requirements by the clients, by decision makers, by collection methods, by processing strategies and tactics, with comprehensive research analysis, and finally the publication of the intelligence itself. The complete cycle of intelligence is completed only when a customer or decision makers provides feedback with confirmed and revised requirements based on different sources of identifying the intelligence.

Our **Software as a Service** delivers a comprehensive open-source intelligence process, collected entirely from the public domain. The basic reports provided by our service are meticulously designed to assist analysts, researchers, investigators and business leaders or the legal fraternity to use and disseminate the information provided and turn it into fast and effective and actionable intelligence.

SCOPE

01 Generate highly accurate, fast and reliable information by profiling multiple social networks and web applications.

02 Deliver fast and accurate information on a person or entity.

03 Uncover company ownerships or structures and other related entities.

04 Uncover political or social connections or affiliations.

05 Reveal issues of irregularity, scandals and corruption.

06 Identify stalkers.

07 Shed light on regional political and/or corporate environments.

08 Accurate, consistent and thorough reports that are documented in synchronized detail.

09 Identify hidden social connections based on mutual friends, similar preferences, common groups and social engagement through advanced link analysis.

10 Locate missing persons.

EMPLOYEE SCREENING AND VETTING

While employees are generally considered a company's greatest asset, they can also represent a significant risk to your organization.

When it comes to screening, vetting and background checks, your organization needs a proactive and systematic approach.

Our Social Media and OSINT services identify and manage human capital and people risk in the form of a PDF generated report with a high-level analysis in extremely fast time.

We are able to enhance an organization's employment strategy by demonstrating that selected candidates fit the business vision, and removes people risk so that organizations can continue business with employees they can trust.

We provide a range of screening services derived from the public domain and social media that complement the hiring strategy to create optimum employee performance, loyalty and integrity.

Our services present factual, individual behavior and integrity assessments as well as interactive social media reports, to upgrade your employee screening policies.

We offer a full range of services that ensure organizations achieve optimal performance and excellent returns on human resource investments.

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ADDITIONAL SERVICES

Based on our Software as a Service reports and as a second phase in the process of investigating or researching the public domain, we are able to provide additional services namely;

- Business Intelligence Services
- Due Diligence
- Digital Reputation Management Services
- Enhanced Due Diligence
- Cyber Investigations

- Know Your Customer
- Locate Missing People
- Positive Perception Campaigns
- Risk & Threat Detection

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